PROYECTO POLIS

INSTITUTO NACIONAL DE ADMINISTRACIÓN PÚBLICA

Juan Carlos González González
Daniel Rguez. Segura - Goya

ESTADO DE COSAS

The CIO Agenda: Amplify The Enterprise

Mark McDonald, PhD., Group VP, Gartner Fellow
Gartner Executive Programs

Ten years, IT in decade of decline

Like we're wearing a dog collar

Name of the game is CHANGE

Our future is in TECHNOLOGY ...

reorganize & innovate WHOLE BIZ SYSTEMS

BIG DATA

IT TIMELINE

1997 Y2K

2002 e-commerce

2012 cost of IT... new technologies

2015 The opportunity

These next 3 years are PIVOTAL

Where is IT's greatest opportunity?

The CUSTOMER EXPERIENCE

Amplify the enterprise

FOCUS

What's important?

What's Profitable?

What we're NOT going to do:

Find ways to AMPLIFY the strategy

CONNECT

BBVA – How to use the Cloud in the business

World is a MOSAIC of activity

Today's Smartphone

WHERE ARE YOU WRITING FUTURE?

BLACKBOARD ... WHITEBOARD ... TABLET

LEAD

* Can't lead in the same way as in the past
* Can only cost so much w/o reducing capability
* Focus on creating VALUE
* Value results over activities

AGILE?

Improve IT value, Productivity & throughput

CORE	INTERNAL	EXT

METRICS core set to tell we aren't wasting money

Focus on OUTCOMES

We're AFRAID to measure...

EFFECTIVENESS MATTERS

Connection to enterprise effectiveness & performance

Do More! Be Better!

Technology is GREATER than IT

AMPLIFY

- Connect enterprise & markets

& FEEDBACK

The Customer Experience Need a NEW DEFINITION

Behavior

Choice

Elimation of Distortions

cost • complexity • duplication

- Technologies to amplify enterprise performance & biz model

AMPLIFY the human ability

Christian Anschuetz
CIO, UL

RECOMMENDATIONS

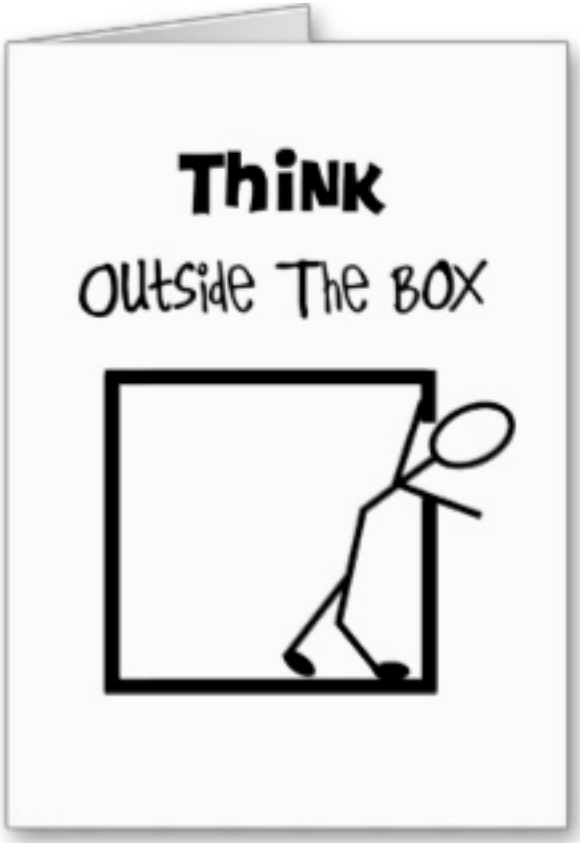
- Change the mindset
  TII – technology information innovation

WANT to CREATE VALUE

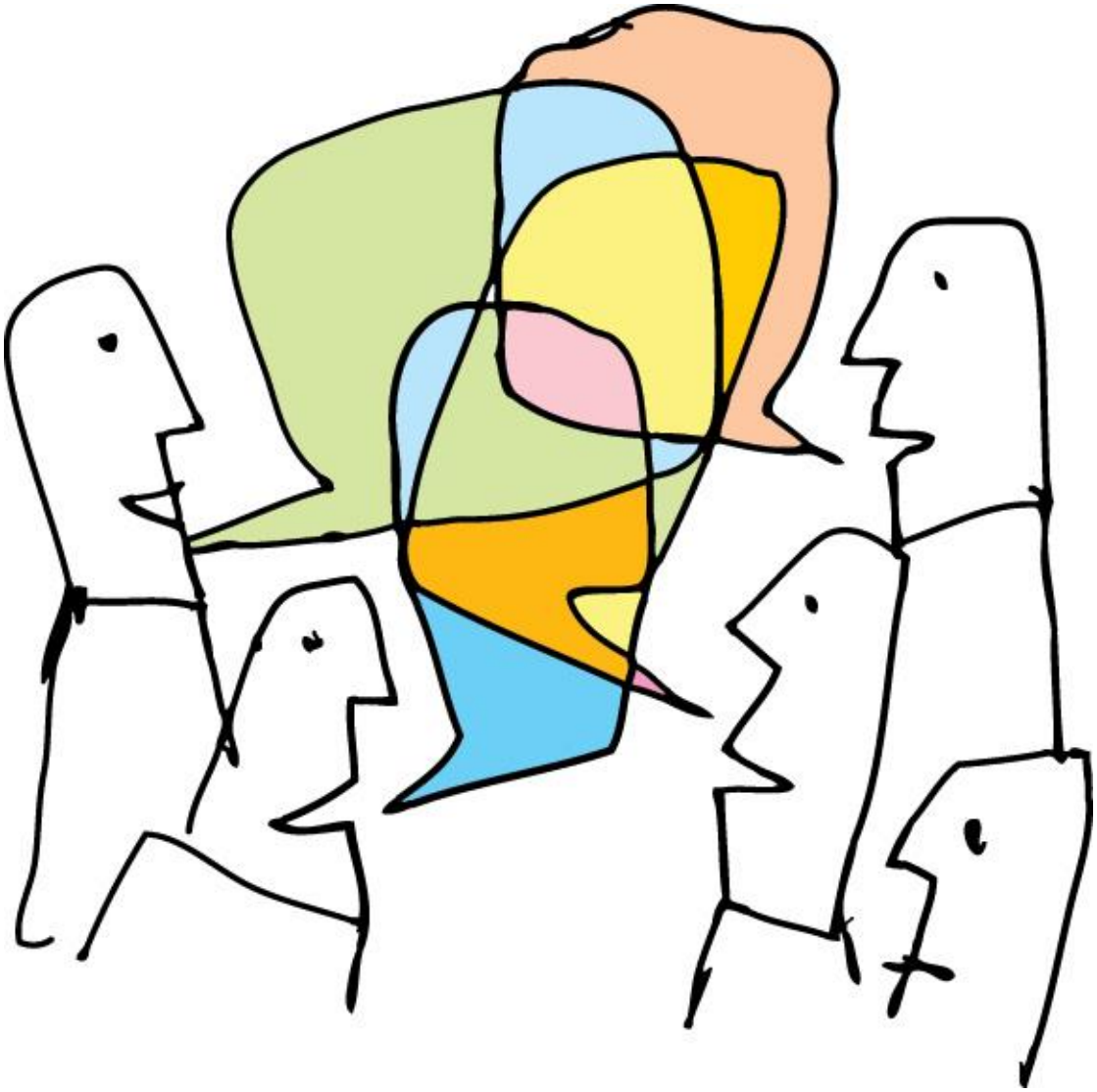
Gartner. SYMPOSIUM ITXPO® 2012

Take Action incorporated

TRAiNiNG


Think
Outside The Box

TRANSPARENCIA



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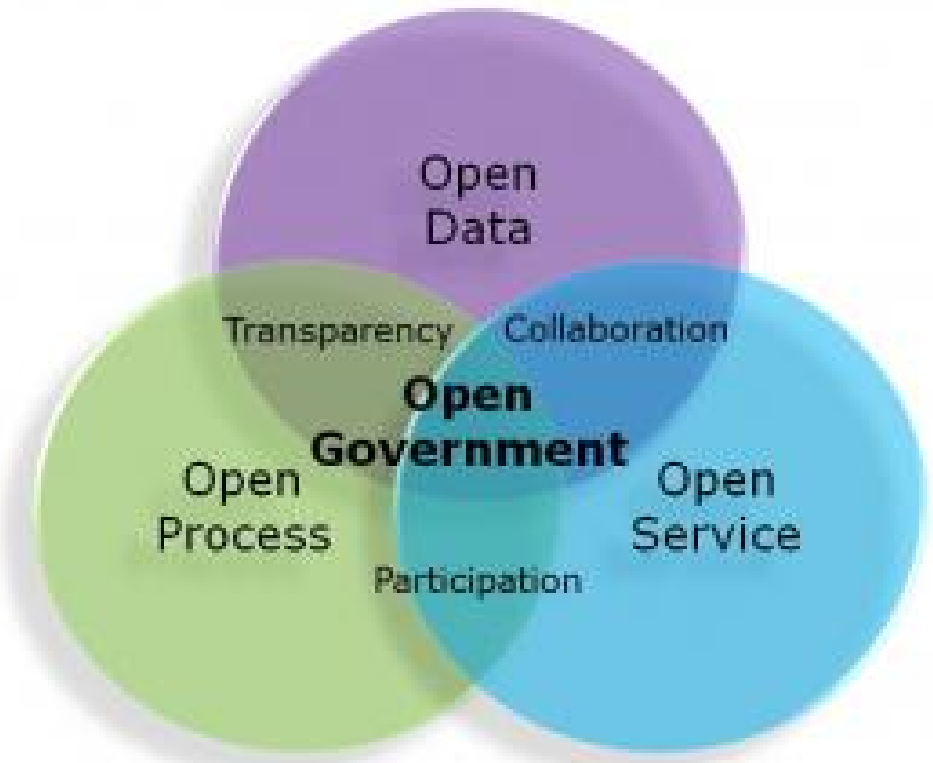
PUBLIC ADMINISTRATION
OPEN
LEARNING
INNOVATION
SPACE

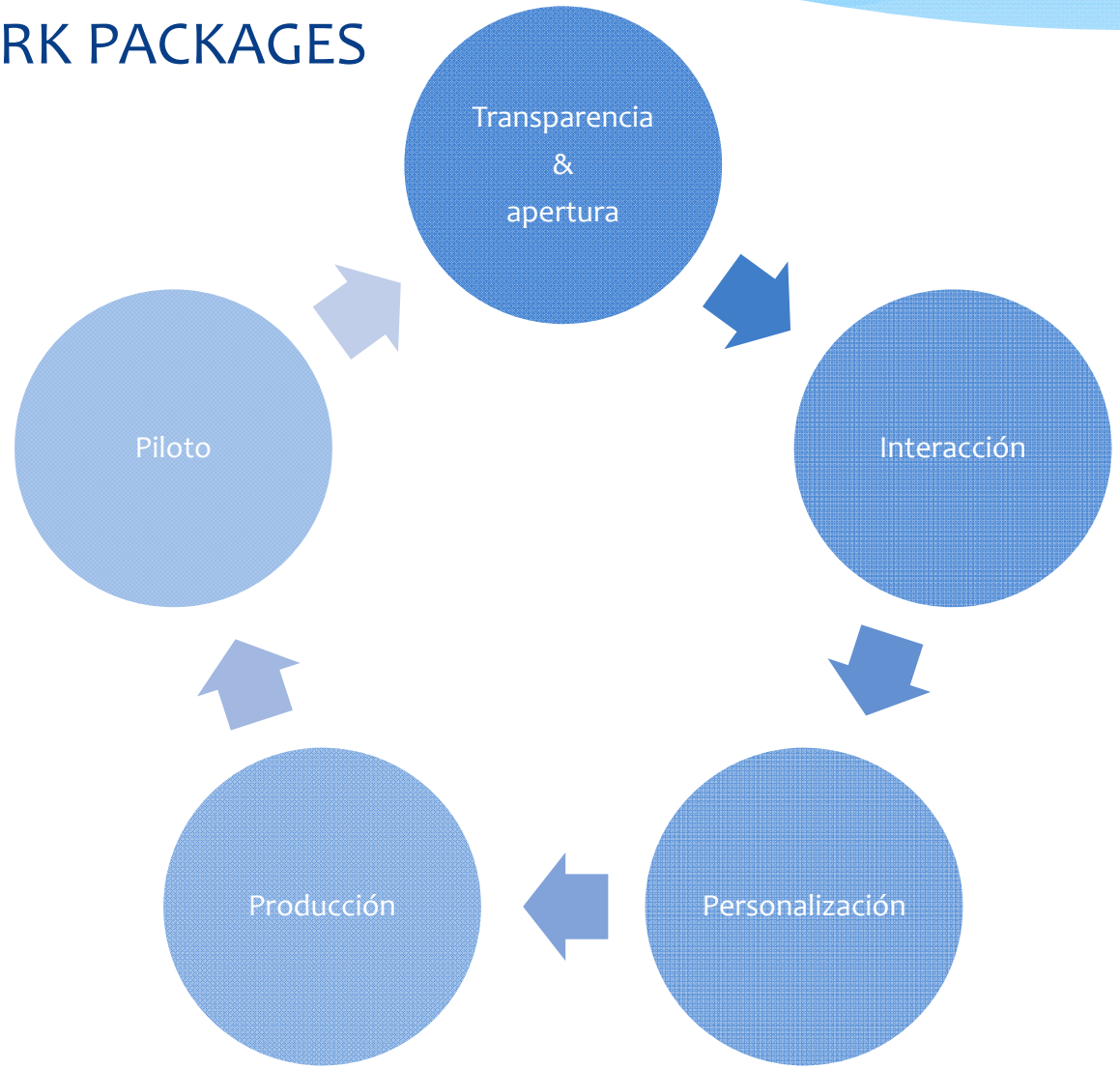
HORIZONT 2020

INSO 1 ENABLED PUBLIC SECTOR INNOVATION

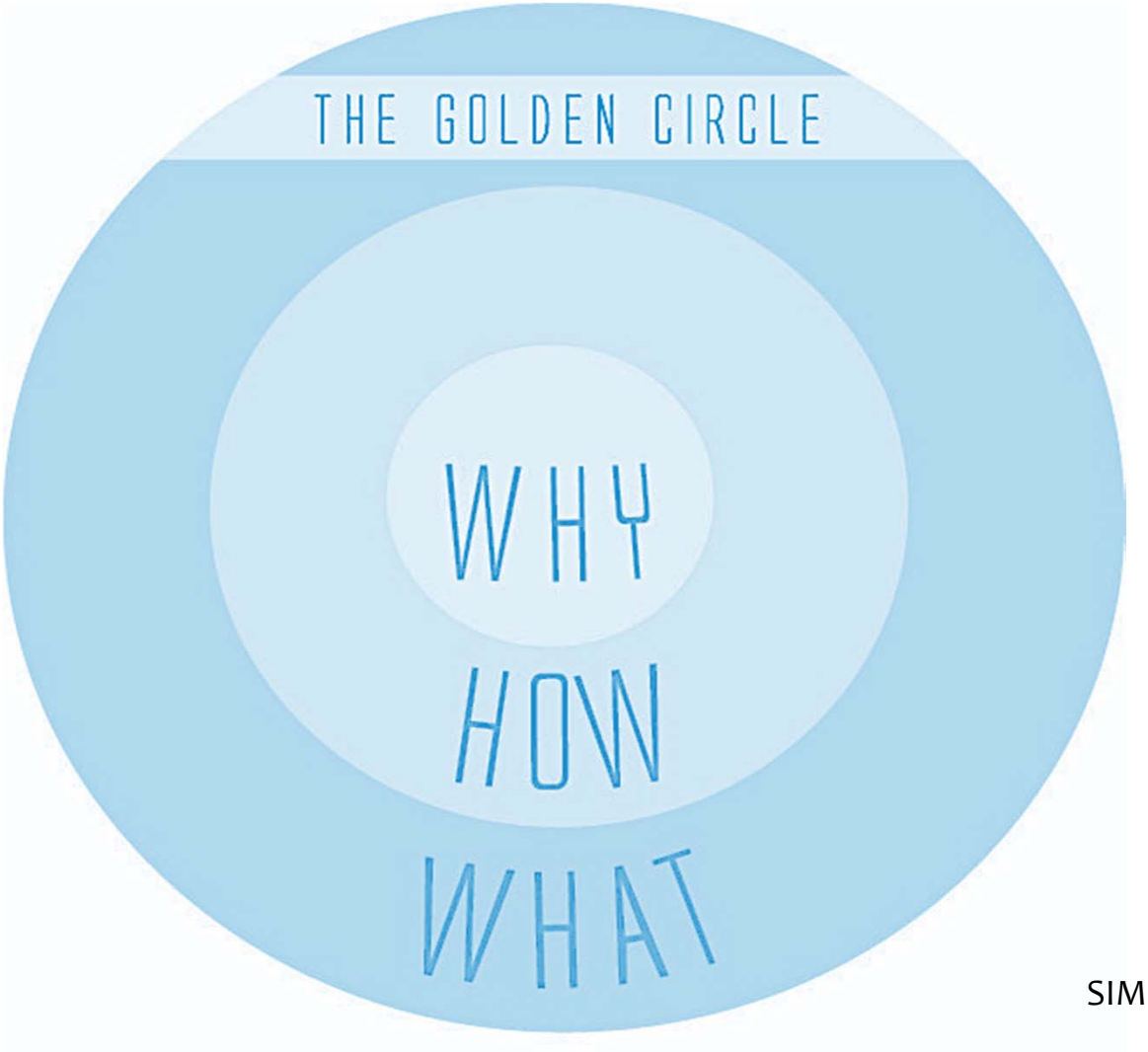


* ESPAÑA
* ITALIA
* ALEMANIA
* BÉLGICA
* HOLANDA
* REPÚBLICA CHECA
* LITUANIA
* REPÚBLICA DE MACEDONIA

FASES Y WORK PACKAGES



1. MEJORAS EN LOS ITINERARIOS DE APRENDIZAJE DE CIUDADANOS Y PERSONAL DE LA AP.
2. MEJORA DEL ANÁLISIS DE LAS NECESIDADES QUE SURJAN EN RELACIÓN CON LA FORMACIÓN Y EL APRENDIZAJE.
3. MAYOR PARTICIPACIÓN DE LA CIUDADANÍA.
4. VARIAS PERSPECTIVAS EN UN ÚNICO ECOSISTEMA.



SIMON SINEK

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